

2022 Annual Report

Supporting Clinical Education and Health-System Research



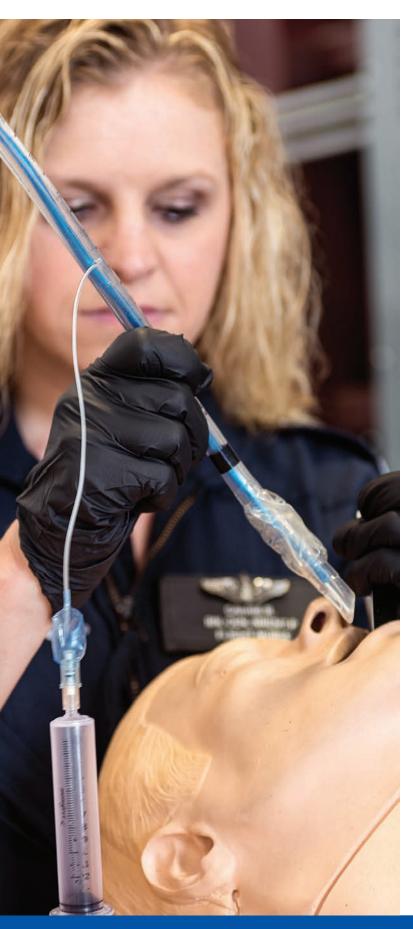


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Letter From the GMR Foundation President

Dear Friends,

Thank you for your continued support of the GMR Foundation for Research and Education. Our vision has stayed the same since 2012—to advance EMS education and training and to spearhead projects that enhance patient care and benefit the health and wellness of our communities.

2022 Key Initiatives

- Hosted our annual golf tournament, which raised \$444,855.
- Distributed **\$104,586** in institutional scholarship grants to six EMT and Paramedic training institutions; funds were distributed to financially struggling students.
- Provided **\$38,000** in research funding for continuing education and professional development opportunities for physicians and front-line EMS providers at the UCLA Prehospital Care Research Forum (PCRF) and ESO® Research Summit.
- Provided \$35,000 in EMS professional development scholarships where 13 recipients (out of over 75 applicants) received funding to attend the National Association of EMS Physicians® (NAEMSP) Annual Meeting.
- Provided \$20,000 for two NAEMSP EMS Fellow Research projects.
- Provided **\$16,000** in funding to train BLS CPR instructors at Bach Mai Hospital in Hanoi, Vietnam.

Please join us at future GMR Foundation for Research and Education golf tournaments. This event is our main funding source, and we rely on the generous contributions of our sponsors and golfers who travel to Colorado every year to enjoy the stunning landscape, fun, and camaraderie. Your support enables us to educate future EMS leaders and advance the emergency medical services profession.

All the best,

Randy Strozyk

President

GMR Foundation for Education and Research

About the GMR Foundation



Our Mission

The mission of the GMR Foundation is to support clinical, education, and health systems research designed to improve the care and safety of patients in the out-of-hospital setting.

The AMR Foundation supports research and educational activities within clinical practices and promotes initiatives focused on improving patient care and projects, which contribute directly or indirectly to the health and well-being of communities.

Our History

In 2018, the AMR Foundation for Research and Education became a DBA of the GMR Foundation for Research and Education. In 2012, AMR was selected as one of nine partners in the HeartRescue Project, a multi-year initiative designed to increase the survival rate for victims of sudden cardiac arrest by 50 percent.

The first action of the Foundation for Research and Education was to provide a platform from which the HeartRescue Project was operated.

In 2013, the Foundation adopted the annual golf tournament as its second "project," the Foundation for Research and Education Golf Tournament. Together, these two initiatives provide the underpinnings for the GMR Foundation or Research and Education.

28th Annual Golf Tournament Fundraiser

The GMR Foundation Annual Golf Tournament was started in 1993 by Mark Bruning (founding president of the GMR Foundation) to generate funds and in-kind donations to support clinical, education, and health systems research. Today, the tournament is integral to our fundraising and involves more than 40 volunteers.

On August 16, 2022, the 28th Annual Golf Tournament was held at Hilton Denver Inverness, where golfers competed in a scramble game for first, second, and third places. Each hole was sponsored, and either a representative from the sponsoring company or a GMR Foundation volunteer handed out swag to each player or to those who won a quick contest. The GMR Colorado Springs Honor Guard presented the colors.

Thanks to the generous sponsors and silent auction donors, we raised **\$444,855**. Funds allow EMT and Paramedic training programs to acquire expensive, state-of-the-art medical technology so graduates are prepared to use these devices in their clinical practice after graduation.

With your support, we assist with educating the next generation of EMS providers by supporting research and educational activities and promoting initiatives focused on improving patient care and projects that contribute directly or indirectly to the health and well-being of communities.





2022 Key Initiatives



\$444,855Annual Golf Tournament



\$104,586
Institutional Grants



\$38,000 PCRF/ESO Research Forums



\$35,000 NAEMSP Scholarships



\$20,000NAEMSP EMS Fellow Research



\$16,000 Vietnam EMS Infrastructure



Sponsor or attend annual golf tournament (click here).

2022 Annual Golf Tournament Photo Gallery



























View more photos (click here) from the 2022 Golf Tournament.



Institutional Scholarship Grants

The Foundation awarded **\$104,586** in tuition scholarship grants to six EMT and Paramedic training institutions. Following the Foundation's guidelines, the institutions developed a selection process to identify recipients who demonstrated financial need and enrolled in EMT or Paramedic programs.

2022 Scholarship Grant Recipients:

- Southwestern Illinois College
- Santa Rosa Junior College Foundation
- Northwest Community College Foundation
- AIMS Community College Foundation
- Maricopa County Community College District Foundation
- · Ventura College Foundation



Supporting the EMS Infrastructure in Vietnam





The Foundation provided **\$16,000** to train BLS instructors at the international level of BLS CPR at six medical schools throughout Vietnam. These instructors are part of a train-the-trainer program to teach EMS and hospital providers and medical students annually to become BLS providers.

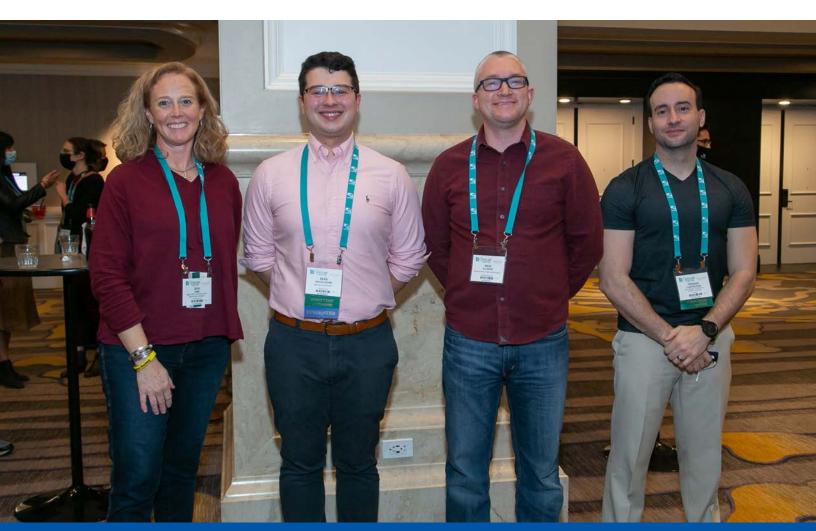
NAEMSP Annual Meeting Scholarships



The GMR Foundation for Research and Education provided **\$35,000** in scholarship funding to recipients to attend the National Association of EMS Physicians® (NAEMSP) Annual Meeting in San Diego, CA, January 10–15, 2022.

Scholarships resulted in 13 awardees (out of over 75 applicants) receiving conference attendance and accommodation funding. NAEMSP conference attendees were asked to use their experience to help guide community outreach and improvement efforts.

Since 1984, the NAEMSP Annual Meeting has provided the latest in EMS research, training, and opportunities for learning and networking for EMS physicians and EMS professionals.



Research Forum Sponsorships and Fellow Projects











The GMR Foundation for Research and Education supports the development of EMS research through two important programs, one that develops new researchers and the other that supports projects by EMS Fellows.

The Research Summit combines the knowledge and experience of the UCLA Prehospital Care Research Forum (PCRF) with EMS data, hospital outcomes, and research expertise provided by ESO®.

PCRF is a non-profit whose mission is to "promote, educate, and disseminate prehospital research conducted at all provider levels to advance and challenge the future of EMS." Each Research Forum invites teams of physicians and front-line EMS providers to partner with research mentors, methodologists, and statisticians to work on 4–5 individual research projects.

Data scientists, programmers, and editors are available on-site to provide immediate and step-by-step support, helping participants access data, conduct statistical analysis, get institutional review board (IRB) approval, and prepare an abstract for submission or presentation. The Foundation provided \$38,000 in support to enable participants to attend two Research Forums at no cost other than travel/lodging expenses.

Working with the National Association of EMS Physicians® (NAEMSP) to identify funding recipients, the Foundation awarded **\$20,000** for two NAEMSP EMS Fellow Research projects. These research projects supported the development of new EMS Fellows and contributed important new knowledge to the prehospital care field.

2022 GMR Foundation Financial Summary

The financial summary includes revenue from the annual golf tournament and other sources. Losses include activities of grant awards, CARES database maintenance, and education to include both equipment donations and conferences. These activities support the GMR Foundation's vision and mission.



Statement of Activity for 2022		
Revenue		
Unrestricted Donations (Golf Tournament)	\$444,855	
TOTAL REVENUE	\$444,855	
Expenditures		
Payroll	\$61,100	
Travel and Entertainment	\$6,671	
Legal and Professional Services	\$3,685	
Fundraising	\$117,372	
General and Administrative	\$5,106	
Supplies and Materials	\$1,911	
Grants Awarded	\$220,259	
TOTAL EXPENDITURES	\$416,104	



Leadership Team

The Foundation's mission, policy, and direction are guided by 12 Board of Directors and an Executive Director who are responsible for supporting the Foundation's vision, offering leadership, guidance, and feedback to individuals and communities involved in Foundation-sponsored projects; examining financial reports and establishing policy and direction for the Foundation, and contributing to fundraising efforts.

Randy Strozyk, President

Randy Strozyk joined the Board in October 2018 and brings over 40 years of experience in EMS operations and management. He has been on the GMR leadership team for over 21 years and is GMR's Senior Vice President of Executive Operations.

Strozyk earned his EMT/Paramedic certification and worked on an ambulance while studying microbiology at Washington State University. He later earned an MBA from California State University. He has been heavily involved in the American Ambulance Association for nearly two decades and is the AAA's current president. Strozyk holds a Bachelor of Science in Microbiology and a Master of Business Administration.



Edward Van Horne, Past President

Edward Van Horne has served on the Foundation Board since 2015. He is known throughout the industry for his innovative approach to EMS system design and his focus on clinical excellence. Van Horne is the Chief Operating Officer for GMR.

Van Horne previously served as AMR's South Region's CEO, directing operations from Florida to Arizona. He also served as AMR Vice President of Business Development for the West Region, and from 2002 to 2005, he served as the Director of Operations for AMR in San Bernardino County, CA. Van Horne's leadership earned wide respect during the California wildfires for his division's handling of emergency medical communications and oper-



ational components during the largest evacuation in the state's history. He holds a Bachelor of Science in Health Systems Administration and a Master of Business Administration.

Mark Bruning, President Emeritus

Mark Bruning is an accomplished healthcare CEO, now partnering with the founders of a Colorado-based development-stage medical device company where he is President & CEO. Bruning has held numerous healthcare leadership roles, most recently successfully leading a private equity-owned pediatric healthcare company to significant growth in 26 months, resulting in a successful exit at an attractive industry multiple. Previously, Bruning led AMR as President/Executive Vice President from 2008 to 2013.

Bruning holds a Master's of Business Administration. He also sits on several boards and community organizations, both non-profit and entrepreneurial business ventures in telemedicine, software, and medical devices.



Susan Morris, Financial Officer/Treasurer

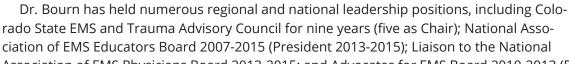
Susan Morris joined AMR in November of 2003 and is Vice President of Finance for GMR. In this role, Morris serves as the finance leader for the Rural Metro Fire Division, where she coordinates ongoing financial analysis for operations, interprets and presents relevant financial data, and creates the annual operating plan and monthly/quarterly forecasts.

Susan has a long history of financial leadership experience with the company, spanning strategic planning, budgeting, forecasting, and project management for the corporate support departments, the previous Evolution Health division, and the Fire Operations. Before joining AMR, Morris worked in various financial capacities for Norwest Bank, MCI, and EDS. Susan holds a Bachelor of Science in Finance.



Scott Bourn, Ph.D., RN, Secretary

Scott Bourn, Ph.D., RN, FACHE, has a diverse background in EMS, emergency and critical care nursing, and education. Dr. Bourn currently serves as Research Chair at ESO, is co-founder and faculty member/mentor for the NAEMSP Quality & Safety Course, and a mentor for the American College of Healthcare Executives mentor network, as well as being involved in the Douglas Elbert County Task Force and Volunteers for Outdoor Colorado.





Association of EMS Physicians Board 2013-2015; and Advocates for EMS Board 2010-2013 (President 2012-2013).

Brian Clemency, DO, Board Member

Brian Clemency, DO, MBA, FACEP, FAEMS, has been involved in prehospital care for more than 25 years. He began his career as a firefighter and emergency medical technician. He is double-boarded in Emergency Medicine and Emergency Medical Services.

Dr. Clemency is the Associate Medical Director for AMR of Western New York, a Professor and Vice Chair of Emergency Medicine at the University at Buffalo, and a former member of the Board of Directors of NAEMSP. Dr. Clemency has authored over 65 peer-reviewed publications on a variety of topics.



Jon Krohmer, MD, Board Member

Jon R. Krohmer, MD, FACEP, FAEMS, is a volunteer with the National EMS Museum, a member of the Panel of Commissioners for CAAS, and a non-executive member of the Board of Directors for Velico Medical. Dr. Krohmer is an EMS Subject Matter Expert for Cambridge Consulting Group and Associate Medical Editor for the National Association of EMTs AMLS textbook. He is a member of the Kent County EMS Advisory Council and the Michigan Region 6 Trauma Advisory Committee, and an Adjunct Associate Professor in the Dept. of Emergency Medicine at Michigan State University.



Dr. Krohmer is board-certified in emergency medicine and EMS. He was an attending physician and Director of EMS at the Spectrum Health Butterworth Campus in Grand Rapids, Michigan. He was also an associate professor of emergency medicine at the College of Human Medicine at Michigan State University, Kent County EMS medical director, and medical director for the West Michigan Metropolitan Medical Response System and the Region 6 Consortium. He is a co-founder of the GMR Foundation's Board of Directors.

Andrew Michael McCoy, MD, Board Member

Andrew Michael McCoy, MD is an Assistant Professor of Emergency Medicine and Program Director for the EMS Fellowship at the University of Washington. He completed medical school at the Cleveland Clinic Lerner College of Medicine at Case Western Reserve University and holds a Master's in Clinical Trials at Case Western Reserve University.

Dr. McCoy completed a residency in Emergency Medicine at the University of Buffalo in Buffalo, New York, serving as Chief Resident during his final year before serving as the inaugural EMS fellow at the University of Washington. He worked closely with Seattle Fire, King County Medic One, King County EMS, and Airlift Northwest. After his fellowship, Dr. McCoy



worked clinically in the Emergency Department at Harborview Medical Center and served as the Program Director for the EMS Fellowship. Dr. McCoy has served as Medical Director for AMR Puget Sound Operations since 2016 and as the Medical Director for Shoreline Medic One since 2018. Dr. McCoy is also a faculty member of the Resuscitation Academy.

Joe Pahlow, Board Member

Joe Pahlow has over 25 years of experience at Laerdal Medical Corporation, where he has held high-level roles, including VP of Business Development, VP of Sales, Business Unit leader for Resuscitation, EMS & Distribution and Laerdal's Therapeutic products. He also served as Laerdal's Regional Director. Phalow's expertise includes sales management, distribution, strategic relations, and partnerships with well-known organizations, such as Philips, AHA, AAP, Wolters Kluwer, SonoSim, Ingmar Medical, and NLN.



Pahlow has served on the Corporate Council for the National Patient Safety Foundation (now Institute for Healthcare Improvement) and the Society for Simulation in Healthcare

Industry Group. He is actively involved with the Resuscitation Academy in Seattle while managing strategic partner relationships with the American Heart Association and the American Academy of Pediatrics. Pahlow holds a Bachelor of Arts in Health Administration.

Jaime Pozo, Board Member

Jaime Pozo, a native of South Florida, joined the GMR Foundation in March 2020. In 2010, Pozo joined the law firm of Martha Pozo-Diaz, which was established by his sister in 1991 and was later reorganized as Pozo-Diaz & Pozo, P.A.

Pozo defends the interest of insurance companies, its insureds, and various clients with high self-insured retention in the areas of premises liability, products liability, automobile/ fleet/trucking liability, personal injury (defense), construction defects, and construction-related claims, pre-suit accident investigation, professional liability, ADA and accessibility claims, emergency medicine and workers compensation. Pozo lectures nationally on fraud, accident investigation, employer liability, catastrophic work site accidents, litigation practices.



accident investigation, employer liability, catastrophic work site accidents, litigation practice, and bad faith in Florida. Pozo holds a Bachelor of Arts in Business Administration and a Juris Doctorate.

Brian Webster, Board Member

Brian Webster is a Seattle-area native. After six years working for Boeing's Military Airplane Division, Webster moved from Boeing to Physio-Control, where he joined their mission of providing critical tools to lifesaving teams. During a 24-year period, Webster worked in various roles at Physio-Control, including Vice President of Operations, Vice President of Commercial Sales, Vice President of Global Marketing, and President & CEO. After leading the company through an acquisition by Stryker, he now serves as Chief Executive Officer at start-up med-tech company Kestra Medical Technologies. He holds a Bachelor of Arts and a Master of Business Administration.



Lynn White, Board Member

Throughout her career, Lynn White has championed EMS research, data evaluation, quality improvement, and policy. She recently concluded a five-year term on the National EMS Advisory Council (NEMSAC). She serves on the Boards of NAEMSP, CARES, Prehospital Guidelines Consortium, and is a co-founder of the GMR Foundation's Board of Directors.

White is the vice-chair of the American Red Cross Scientific Advisory Council's Resuscitation Sub Committee and was the 2020 recipient of the Ron Stewart Award from NAEMSP for lasting, major contributions to the National EMS Community. In 2023, she received the American Red Cross Scientific Advisory Committee Chairman's Award and the NAEMSP President's Award. White has a Master of Science in Nutritional Biochemistry.



Amy McKenney, Executive Director

Amy McKenney, PHR, PMP, is the GMR Foundation for Research and Education Executive Director. Before taking on this role, she spent three years as the volunteer and event coordinator for the GMR Foundation's annual golf tournament.

With an extensive program and event management background, McKenney has spent over 25 years working with non-profit organizations, community outreach and volunteerism programs. She was in full-time ministry for 15 years as the Executive Director of Operations for a combined church, cafe, and satellite college. McKenney joined GMR in 2015, starting in human resources and employee engagement. She served as the administrator for the GMR



Employee Foundation and developed the GMR Community Impact Program, of which she continues as the Committee Chairperson. She is GMR's National Manager of Event Medical for the Motorsports Safety Team.

Letter From the GMR Foundation Executive Director

Dear Supporters and Partners,

It has been my pleasure to serve the Foundation over the years—first as Event Coordinator for the Annual Golf Tournament fundraiser, then Interim Executive Director of the GMR Foundation for Research and Education since February 2023. I am honored and humbled to announce that I have accepted the permanent role of Executive Director as of August 2023.

I want to honor and acknowledge my predecessor, Becky Blackett, former Executive Director of the Foundation. For 12 years, Becky has been a trailblazer and passionate advocate for the Foundation's mission and the communities we ultimately impact. Her tireless work and commitment have laid a foundation for untold future successes. Becky will be missed by all, and we wish her the best in her future endeavors.

Thanks to the conscientious stewardship demonstrated by Becky and the Board of Directors, the Foundation is, as I write this, well situated to continue in our work, with **\$125,000** of operating

capital in the bank. The Foundation also has an additional **\$596,624** to distribute over the next 12 months to support the current research and education activities and discover new opportunities to advance further innovative exploration of clinical practices in the prehospital care setting.

Though not a newcomer to the Foundation, I come to this position humbly, knowing there is much to understand and learn. I am committed to supporting our clinical experts and scientists in serving the community with the best and most advanced resources and practices. Passionate about corporate citizenship, I look forward to providing our corporate partners and supporters meaningful ways to better the communities we serve with their talents and resources.

With Gratitude.

Amy McKenney

Executive Director

GMR Foundation for Research and Education

Contact Us

Amy McKenney, PHR, PMP
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